

Logo suite overview	EPS	PNG & JPG	SVG
<p>This is a list of file types included in the Verizon 5G logo suite, along with descriptions and file nomenclature.</p>	<p>A vector (scalable) file format best suited for printing as well as high-quality, high-resolution communications and docs.</p>	<p>Raster file formats suitable for web and digital use. PNG files are provided with transparent backgrounds. RGB format only.</p>	<p>A vector (scalable) file format that can be manipulated with code and is best suited for the web. RGB format only. Single full color file only.</p>
<p>Use the following color values for Verizon Red –</p> <p>RGB: 238r 0g 0b HEX: #EE0000</p> <p>PMS: 2035 CMYK: 0c 100m 100y 0k</p>	<p>5G-2_rgb_p.eps 5G-2_rgb_r.eps</p> <p>5G-2_cmyk_p.eps 5G-2_cmyk_r.eps</p> <p>5G-2_pms_p.eps 5G-2_pms_r.eps</p>	<p>5G-2_rgb_p.png 5G-2_rgb_r.png</p> <p>5G-2_rgb_p.jpg</p>	<p>5G-2_rgb_p.svg</p>
<div> <div>5G-2_rgb_p.eps</div> <div> <div>Version</div> <div>Color mode</div> <div>File extension</div> </div> <div> <div>Identifier</div> <div>Positive (p) Reverse (r)</div> </div> </div>			

Clearspace guidelines

This example showcases the minimum requirements for clear space around a logo to ensure legibility.

Preferred use:
Color positive



Special use:
Color reverse



Usage guidelines

Our logos represent the Verizon brand and what it stands for. By using our guidelines consistently and holding ourselves to the highest standards, we can strengthen and protect our most valuable brand assets.

The following examples are applicable to all logo assets.

Own the responsibility

Before applying our logos, marks and any branding elements, please make sure you're aware of our [logo policies and guidelines](#) on Brand Central. Email brandidentity@verizon.com if you have any questions.

Have proper quality control process in place and submit artwork for [brand compliance review](#).

Common mistakes to avoid



Don't use low resolution logos for any purpose.



Maintain the integrity of our logo and watch for image distortion.



Don't alter the color of the logos or checkmark. Only use the color variations provided in the artwork files.



Don't create alternate versions of our logos or move the checkmark.



Don't create your own custom logos or lock up words or graphics with the logo.



Don't use our logos in ways that devalue its meaning